

Privacy policy

## **Privacy Policy of BIMEC**

BIMEC is committed to protecting your privacy and using technologies that provide you with a secure online experience. This Privacy Policy applies to the BIMEC website [www.bimec-bg.eu](http://www.bimec-bg.eu) and governs the collection and use of data.

### **Our principles of personal data protection**

Personal data consists of all information related to an identified or identifiable individual, such as names, addresses, telephone numbers and e-mail addresses, which are an expression of an individual's identity.

We collect and process personal data only when there is a legal basis for it or you have given your consent to the processing or use of your personal data in the relevant context, e.g. within registration.

### **How we use your data**

Bimec collects and uses your personal information so that we can fulfill our obligations to you as a user to whom we provide our services.

We need the data so that we can maintain active communication with you in connection with our services. We will contact you via email, phone, social media or other contact information you have provided. In case you do not want us to establish contact with you, you can cancel by writing to us from the email with which you registered with us to [bimec@bimec-bg.eu](mailto:bimec@bimec-bg.eu).

### **The information we have collected from you may be used for:**

- Providing / sending an online offer
- Answer inquiries sent via the contact form
- Self-promotion, as well as market research within the limits permitted by law or based on consent
- Conducting product lotteries or discount campaigns in accordance with the relevant conditions for the specific lotteries or the conditions for conducting discount campaigns. In the event that

you participate in one of our product lotteries or discount campaigns, we use your data to inform you of any prize won, as well as to advertise our products and services to the extent permitted by law or to the extent you agree.

- Sending an email or other type of newsletter with the consent of the recipient. You can always opt out of receiving our newsletters by clicking Unsubscribe or writing to [bimec@bimec-bg.eu](mailto:bimec@bimec-bg.eu).
- We also use your personal information for safety and security, to monitor suspicious or fraudulent activity and identify violations of company policies, as well as to protect our legitimate interests and legal rights.

**Legal basis:** Expressed consent and / or legitimate interest on our part, insofar as this is done in accordance with data protection and competition law.

### **What data do we collect?**

The personal information we collect from you depends on the services you use and may include the following:

#### **Information you provide directly:**

- Contact information (eg name, address, telephone number, email address and other similar contact details)
- Information about the hardware and software of your mobile device and / or operating system on your computer, which is automatically collected by Bimec. This information may include: your IP address, browser type, domain names, access times and website referrals. This information is used by Bimec to maintain the quality of the service and to provide general statistics on the use of the website [www.bimec-bg.eu](http://www.bimec-bg.eu).
- Other unique identifying information - such as data you provide to us in person, online, by phone or by mail or other customer service channels, answers to questions from user surveys or contests, and additional information we collect to facilitate providing our services and to respond to your inquiries.

You are not obliged to share the personal information we require, although in some cases, if you choose not to share this information, we will not be able to provide you with our services, certain specialized features, or respond effectively to your inquiries.

We do not collect personal information that has to do with religion or ethnicity, political views, health, sexual orientation.

## **Information from third parties**

We receive information from third parties, which is publicly available and which we consider to be reliable. Such information is personal information such as name, address, email address, interests and certain demographics.

In order to offer certain services at corporate level, we receive your company contact details from representatives of your organization, from your or our partners, from the Internet or other freely available sources. If necessary, we may use information provided by you or your colleagues, together with information from publicly available and other online and offline sources, to contact you about the services we provide.

We collect your personal data when you use our services or when you communicate with us by phone, e-mail, Skype and all modern ways of communication.

## **How we protect your data**

At Bimec, we have put in place reasonable technical and administrative measures to protect the personal data we process, to ensure that unauthorized persons do not have access to them and prevent their leakage, and to ensure their proper use in accordance with the law and for a period in which we legitimately need this data.

## **How we share your data**

We share your data only with some of our service providers, who are obliged by our contractual relations and by law to protect the personal data received from us, and are not allowed to use them for purposes other than to perform the services they provide us.

Bimec does not share or sell its customer lists to third parties. Bimec will disclose your personal information without notice only if required by law or in good faith that such action is necessary: ie. to protect rights or to respond to investigations by the authorities as required by law.

## **How you can get additional information from us**

- Additional data and useful information related to our services can be sent to the e-mail specified by you.
- If you do not wish to receive additional information by e-mail from us, you can opt out of receiving it by sending us an e-mail to [bimec@bimec-bg.eu](mailto:bimec@bimec-bg.eu)
- You can always request additional information by writing to [bimec@bimec-bg.eu](mailto:bimec@bimec-bg.eu)

### **How we use automatic data collection tools**

We use and allow certain other companies to use cookies, web bookmarks and other similar technologies ("automatic data collection tools") in connection with our services. More information on automatic data collection tools can be found at: [www.allaboutcookies.org](http://www.allaboutcookies.org).

- "Cookies" and personal data

The personal data collected by "cookies" can only be used to perform specific functions on the website, which are related to the user. Personal data is collected through an encrypted connection to prevent it from leaking to unauthorized persons.

- Delete "cookies" and refuse

If you do not want to allow "cookies" at all or want to use only certain "cookies", please review your browser settings. You can use your browser settings to revoke any consent you have already given us to use cookies, as well as to delete already accepted cookies. Your browser's Help menu or [www.allaboutcookies.org](http://www.allaboutcookies.org) contains detailed information about the process of opting out of "cookies" for different browsers.

If you wish to opt out of third-party "cookies" in connection with advertisements based on your interests, visit [www.youronlinechoices.eu/en](http://www.youronlinechoices.eu/en)

### **Using the Google Analytics web analytics tool**

Function: Analysis of user behavior (opening of pages, number of visitors and visits, downloads), testing user experience

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and allow us to analyze the way you use the site. You can prevent "cookies" from being saved by making the appropriate settings in your browser software. You can also prevent the data generated by the "cookie" related to the use of the site to be stored, as well as the processing of this data by Google, by downloading and installing the browser plug-in provided at the following link [Download Browser-Plugin](#)

## **Social media**

Our website may include features for social networks and channels such as facebook, LinkedIn, youtube, instagram or others. These features may use "cookies" to collect information about you, such as your IP address and the websites you visit. The rules for processing information through these channels are governed by the rules of the companies that manage them and provide the functionality.

## **Links to other websites**

The Bimec page may contain links to a number of external sites to which our Privacy Policy does not apply. Please inform yourself of these policies when you come across such websites, as we have no control over them. We are not responsible for the policies and practices of other companies.

## **Exercising your rights and contacting us**

You have the right to be informed about all personal data that you have provided to us or that we store for you. You also have the right to request the correction, addition, restriction, transfer or deletion of your personal data, as well as to request clarifications regarding their processing. In certain cases, your request may be rejected on the basis of law, for example, when the provision of information will disclose personal data to another person, or when there is a legal prohibition on disclosing such information.

You can ask us to confirm whether we process your personal data and if the answer is yes, to request access to it. This is done by sending a request to us at the email or address below. You can ask us to correct your inaccurate personal data or to supplement those we already have.

If we process your data on the basis of our legitimate interest, you have the right to object at any time to the processing of this personal data for this specific purpose.

In certain circumstances, you may ask us to delete your personal data and if the law allows it, we will do so as soon as possible. In this case, we will no longer be able to provide you with our services.

You can ask us to restrict the processing of your personal data. In this case, the respective data will be marked and can be processed by us only for certain purposes.

If you believe that your personal data rights have been violated, please contact us to see how to resolve the issue.

You can also contact the local data protection authorities and lodge a complaint with them, especially if your country of residence is in the European Union or at the place of the alleged breach.

In Bulgaria, this is the Commission for Personal Data Protection:

Address: Sofia 1592, Prof. Tsvetan Lazarov "№ 2

Website: [www.cdpd.bg](http://www.cdpd.bg).

E-mail: [kzld@cpdp.bg](mailto:kzld@cpdp.bg)

Tel: 00359 2 9153518

Contact us

We at Bimec appreciate your opinion. If you have any questions or concerns regarding our Privacy Policy, the collection and use of your personal information, or in connection with a possible breach of the Privacy Policy, you may contact us at:

Email: [bimec@bimec-bg.eu](mailto:bimec@bimec-bg.eu)

Bimec Ltd., UIC 175359678

Address: Sofia, 31 Mur Str

Changes to our Privacy Policy

If we make changes to our Privacy Policy, we will post the updated text here and indicate the date of the last revision. If the changes are important and significantly change our privacy practices, we will notify you by other means, such as email or by posting a notice on our website and / or our social media pages before the changes take effect. The last update of this Privacy Policy is from July 2020.

This Privacy Policy does not apply to third party applications, products, services, websites or social media features accessed through links provided through our website for your convenience. We encourage you to review the privacy policies of each website or app you visit or download before allowing data to be collected about you.